



INSTITUTE OF EUROPEAN STUDIES OF MACAU  
澳門歐洲研究學會  
INSTITUTO DE ESTUDOS EUROPEUS DE MACAU

**IP Law Programme 2023:  
Seminar on  
The Impact of  
Artificial Intelligence  
on Intellectual Property Law**

**2 November 2023**

**Artyzen Grand Lapa Macau**

sponsored by :



**澳門基金會**  
FUNDAÇÃO MACAU



INSTITUTE OF EUROPEAN STUDIES OF MACAU  
澳門歐洲研究學會  
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## IEEM Intellectual Programme 2023

### Seminar on

### “The Impact of Artificial Intelligence on Intellectual Property Law”

Artyzen Grand Lapa Hotel, Macau

2 November 2023

Thursday

2 Nov  
2023

09:30 – 09:50 Registration

09:50 – 10:00 **Welcome Address**

José Luís de Sales Marques - IEEM President

Gonçalo Cabral – Legal advisor to the Secretary for Economy and Finance, Macau

10:00 – 10:45 ***Rethinking the Role of Intellectual Property Law in the Age of Artificial Intelligence*** – Rostam J. Neuwirth, Professor, Head for Department of Global Legal Studies, University of Macau, Macau

**10:45 – 11:00 Coffee Break**

11:00 – 11:45 ***Generative Artificial Intelligence and Digital Art: The Case for Openness*** - Célia Filipa Ferreira Matias, Assistant Professor, Programme Coordinator of Master of Law (Portuguese Language), University of Macau, Macau

**11:45 – 12:15 Q & A**

12:15 – 14:00 Lunch

14:00 – 14:45 ***Reconciling AI Transparency and Protection of Trade Secrets*** – Alexandr Svetlicinii, Associate Professor, Programme Coordinator of Master of Law in International Business Law (English Language), University of Macau, Macau

**14:45 – 15:00 Coffee Break**

15:00 – 15:45 ***Emerging AI Regulation in Asia*** – Gabriela Kennedy, Mayer Brown, Hong Kong

**15:45 – 16:15 Q&A & Closure**



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**Further Information:**

<https://ieem.org.mo/index.php/ip-seminar-2023/>

**Enquiries:**

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## IEEM IP Programme 2023:

### Seminar on The Impact of Artificial Intelligence on Intellectual Property Law

2 November 2023

### Registration Form

<b>Name:</b>		
<b>Contact No (optional) :</b>	<b>Fixed</b>	<b>Mobile</b>
<b>Fax (optional) :</b>		
<b>E-mail :</b>		

#### Occupation (optional)

<b>Title or Position</b>	<b>Company</b>	<b>Remark</b>

**Deadline for registration: 24 October 2023**

**Date:**     /     /

**Signature:** \_\_\_\_\_



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